

Pakistan Olympic Association

PRESIDENT

Lt Gen (Retd)
Syed Arif Hasan HI(M)



SECRETARY GENERAL

Muhammad Khalid Mahmood
Cell : +92-300-9462502

POA-148/OS/022
06 February 2023

The Secretaries Generals/Directors

- National Sports Federations/
- Provincial Olympic/ Other Associations/
- Services and Departments

Affiliated with POA

Subject: **Master (M.A) in Olympic Studies (2023-2025) – German Sports University Cologne**

Dear Madam/Sir,

I am pleased to inform you that the International Olympic Committee has offered the Executive Master of Arts Olympic Studies degree programme, which is implemented at the German Sport University Cologne in cooperation with the programme's international partner universities. The M.A. Olympic Studies offers a multi- and interdisciplinary approach to its structure and teaching components, with a firm identification to the Olympic values. Its teaching contents about the diverse aspects of the Olympic Movement such as commercialisation, marketing, professionalisation, politicisation, internationalisation, administration and peace-building efforts are substantially linked with sport ethical and educational considerations

The M.A is a unique international part-time program in Olympic Studies. It is a two-year program organized in six modules of six working days each and a thesis. The IOC Olympic Studies Center contributes to the development of the academic project concept and the program is organized with the support of IOC. This M.A. Olympic Studies will start in September 2023. Flyer of the Program is **attached** for your perusal and information.

Foregoing above, please nominate a suitable person who is holding a bachelor degree and have at least two years of work experience in an environment ideally relevant to the interest of the Olympic Movement and Olympic Education. Please send the detailed CV having at least two years of work experience as mentioned above on or before **15 February 2023**.

Thanks for your cooperation and understanding.

Best regards,

Muhammad Khalid Mahmood

Secretary General
Pakistan Olympic Association

Copy to:-

- Lt Gen (R) Syed Arif Hasan HI(M), President Pakistan Olympic Association.
- Assistant Manager, Media POA – For uploading on POA Website
- Master File.