

Pakistan Olympic Association

PRESIDENT

Lt Gen (Retd)
Syed Arif Hasan HI(M)



SECRETARY GENERAL

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POA-529/OS/051
15 November 2022

Secretary Generals

National Sports Federation
Affiliated with POA

CGF & World Academy of Sport – Online Post Graduate Certificate Scholarship Enrolment 2023

Dear Madam/ Sir,

Commonwealth Games Federation (CGF) and World Academy of Sport is offering CGAs to have the opportunity to apply for scholarship opportunities for the World Academy of Sport's (WAOs) Postgraduate Certificate, International Sports Management developed and delivered in conjunction with the University of London. The course begins on 01 February 2023.

Scholarship Details

WAOs and the CGF are offering:

- Five (5) full scholarships; and
- Six (6) x 25% scholarships.

Background

The Post Graduate Certificate (PGCert) programme is a globally-recognised, academically rigorous and industry focused qualification which has been collaboratively developed by the University of London and the World Academy of Sport. The fully online, self-paced certificate, allows students to complete the course between one and five years. The 60 credits obtained from the completion of the certificate is a globally recognised qualification that can be further applied to a Master's degree for those students who want to continue their studies to the next level.

The certificate requires that students complete 4 modules – two of which are core and two others from the elective options.

- Core: Strategy, Leadership and Governance in Sport / Financial Management in Sport
- Elective: Sports Marketing, Sponsorship and Media / Sports Event Management / Sports Entrepreneurship / Sport Development, Facilities and Participation

Currently there are over 200 students in the Postgraduate programme representing 35 sports and 78 nationalities. You can view the current students here <https://istudy.sport/pgc-students>.

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Eligibility

In order to be eligible to receive the scholarship for the Postgraduate Certificate International Sports Management (PG Cert), applicants should:

- Have an existing undergraduate degree (eg bachelor) or a minimum of 5 years of relevant work experience and professional references.
- An English language level of IELTS: at least 6.5 overall, with 6.0 in the written test or other equivalent proficiency certification.
- Access to a computer and internet.

If you are interested, please nominate suitable athlete/candidate on the **attached** Application Form along with all necessary documents latest by 01 December 2022.

Thanks for your understanding and cooperation.

Best regards,

Muhammad Khalid Mahmood
Secretary General
Pakistan Olympic Association

Copy to:-

- Lt Gen (R) Syed Arif Hasan HI (M), President Pakistan Olympic Association.
- Assistant Manager Media & Marketing POA for uploading on POA Website.
- Master File.